DON CLIENTE FOR

From an enquiry to a class and the next course.

Reception · Reactivation · Reputation

Channels, availability and handover agreed with your team.



Modo Don

Illustrative scene · configured for each business

SCHOOLS & COURSES

Your working day.
Three moments we can help.

The first question

Explain programmes, schedules and prices using information approved by the school.

From enquiry to trial

Follow up on requests, remind people about trial classes and help confirm enrolment details.

The next course

Write to former students and request feedback without putting every follow-up on your team’s calendar.

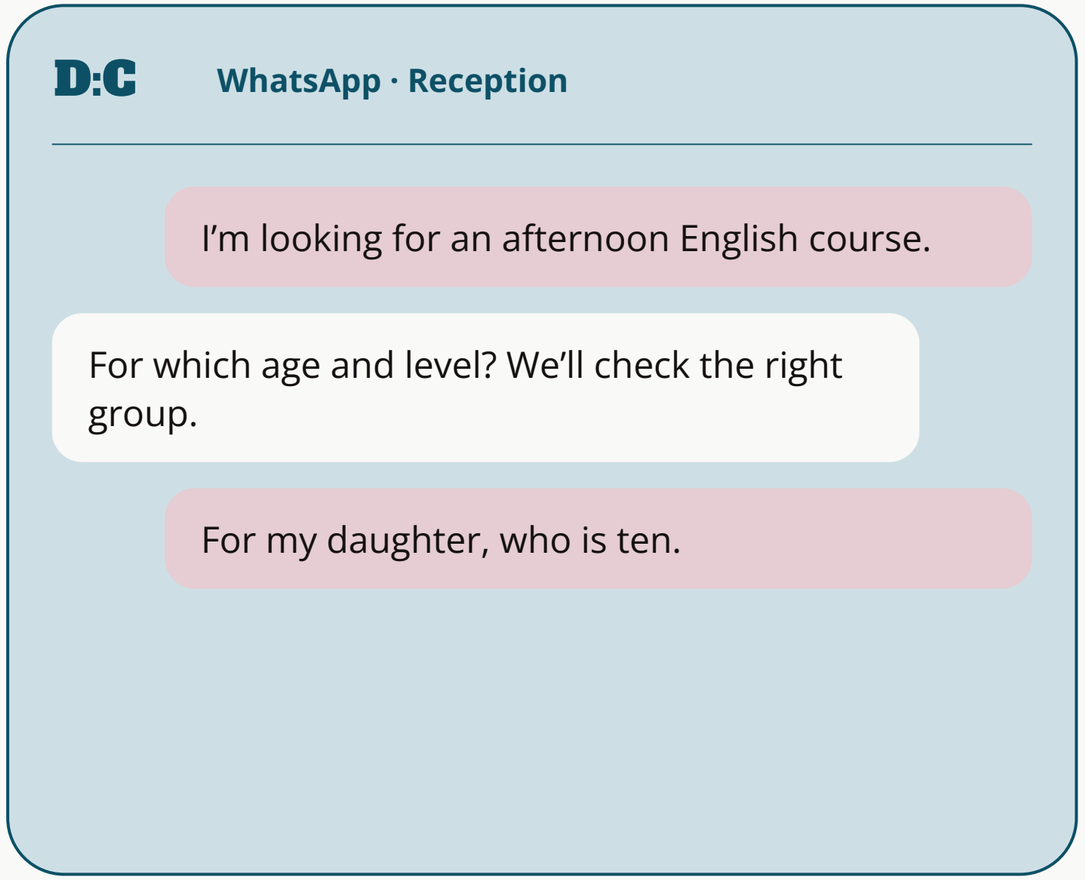
Channels, availability and handover agreed with your team.

01 / RECEPTION

The question has an answer.

While you look after people, the conversation continues.

- Courses, levels and enrolment
- Replies based on information approved by your team.
- With Pro: calls, transcripts and transfers.



Example conversation · sample availability and details

CORE Messaging · WhatsApp, Instagram and web.

PRO Messaging + calls · Everything in Core, phone answering, transcriptions and transfers.

02 / REACTIVATION

A reason to come back.

Follow-up arrives when it makes sense.

Your business sets the rhythm.

By course



Visit · Follow-up · Next visit

Illustrative rhythm · agreed with your team.

CORE WhatsApp · Campaigns and simple follow-ups.

D:C **WhatsApp · Reactivation**

Hi Laura. How did the trial class go?

She liked it. We'd like to check the course timetable.

We'll check groups and availability with the office.

Example conversation · sample availability and details

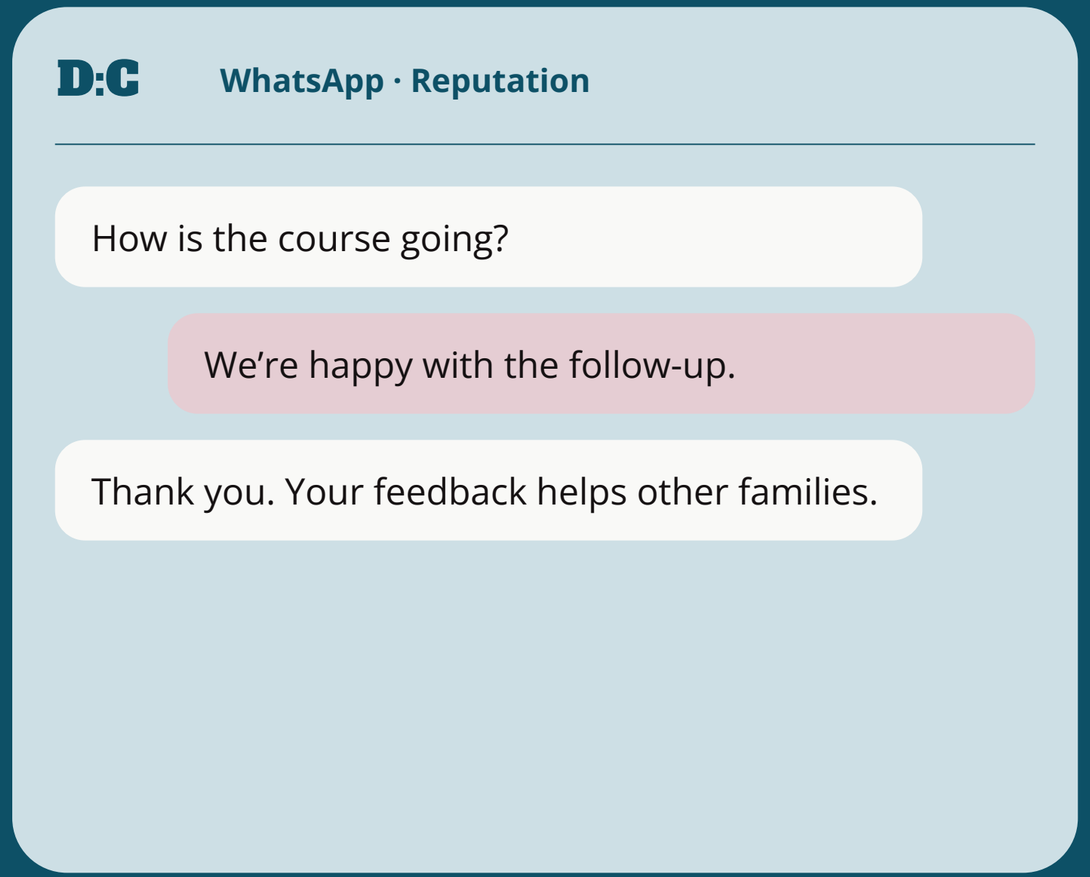
PRO Multichannel · Everything in Core, email and SMS, message testing and expanded analytics.

03 / REPUTATION

An experience worth sharing.

Ask for a review. Look after the reply. Make recommendations easy.

- Student and family feedback
- Review requests after the visit.
- Alert the team when feedback needs attention.



Example conversation · sample availability and details

CORE Reviews · Requests, reminders and negative-feedback alerts.

PRO Referrals + responses · Everything in Core, referral campaigns, drafts and priority for sensitive cases.

A SPECIALIST NEARBY

Technology behind it. People beside you.

Someone learns how you work, prepares the setup and stays with you after launch. Ask about the support options available in your area.



A launch that fits the way you work.

HOW WE GET STARTED

From first contact to everyday care.



01

Listen

Review the customer journey and choose what to address first.

02

Configure

Agree the channels, information, diary and when your team steps in.

03

Try it

Review conversations and train the people who will use it.

04

Stay close

Keep adjusting messages, follow-up and support with your team.

A launch that fits the way you work.

A SETUP THAT FITS

Start with what you need.

Explore your setup ›

MODULE	CORE	PRO
Reception	299	399
Reactivation	199	299
Reputation	99	199

€ / month

Initial setup

0 €

Activation and setup included with 3 months or more.

2 modules −10% · 3 modules −20%

Prepayment: 6 months extra −10% · 12 months extra −20%

Sequential discounts; rounded monthly fee. VAT, limits and external costs are itemised before payment.

FREE DIAGNOSTIC · NO OBLIGATION

Your business first. The proposal follows.

We review three concrete signals with you before recommending a module.

01 **What goes unanswered**

Courses, levels and enrolment

02 **Who could come back**

Trials and course continuity

03 **What customers say**

Student and family feedback



If we see no room for improvement, we say so.

THE NEXT STEP

Every customer, treated like a Don.



Let’s talk about answering, reconnecting with and looking after the customers in your business.

Request a free diagnostic ›

Talk on WhatsApp ›

See how it works ›

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